

Announcing: The 3<sup>rd</sup> Annual

**PINK SHIRT DAY:  
BULLYING STOPS HERE!**

**Wednesday, April 14, 2010**

Note the change in timing! For 2010 we have decided to move from our usual “last Wednesday in February” date in order to avoid conflicting with the Olympic and Paralympic Winter Games, which are scheduled for late February and early March of 2010. This way, we will ensure we can get as much participation and media focus as possible.

So, mark your calendars and save the date: Pink Shirt Day is **Wednesday, April 14, 2010!**

Our call to make a statement against bullying by wearing pink met an overwhelming response in 2008 and 2009 – from schools, unions, nonprofit groups, businesses, and politicians. Our Facebook group and website garnered support from thousands of people in BC, Canada, and around the world. Premier Campbell and many Mayors issued official orders proclaiming it anti-bullying day.

We hope everyone who was involved last year will join us again. We also hope that the list of participants will continue to grow!

We want to personally invite you and your school to take part in this crucial anti-bullying day by encouraging your students and staff to wear pink on April 14<sup>th</sup>.

We will be in touch again later in the fall as planning progresses – or you can visit the Pink Shirt Day website at [www.pinkshirtday.ca](http://www.pinkshirtday.ca) for updates.

We look forward to working with you and your school to say “Bullying Stops Here!”

Christy Clark  
Host, The Christy Clark Show  
Weekdays 12:30 – 3:00  
CKNW News Talk 980

Carolyn Tuckwell  
President & CEO  
Boys and Girls Clubs of Greater Vancouver



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